

## Meet John Attridge and Get a Signed Copy of “Business Blunders and Bloody Ideas”!



**Start Date:**

Wednesday , 2023-07-12

09:00:00

**End Date:**

Wednesday , 2023-07-12

16:00:00

**Contact Name:**

Nagendra Mishra

**Phone:**

0707913027482

**Venue:**

Central Promenade, Douglas,  
Isle Of Man, IM2 4NA

### Event Descriptions:

#### A?bout the Author

John Attridge  
CEO, BBX UK

John was recently designated the “Legend” status at the annual meeting of the International Reciprocal Trade Association [ I.R.T.A ] for his lifelong service to business . His best selling book “ Business blunders and bloody great ideas “ has stirred debate among business leaders due to it’s focus on the dumb stuff some people in business do to survive despite their best efforts not to – it also covers why 50% of business ventures fail ! John has had 2 eight figure business exits and is 9 years into another one . As an Australian he tells it like it is from case studies and observations from doing it . He also had had a long career as an elite cricket umpire and loves to engage within those circles

John Attridge is a passionate advocate for helping business owners unlock the untapped potential of their spare capacity, a significant hidden asset. With a deep understanding of the importance of maximizing revenue, John offers a free obligation-free measurement to identify missed opportunities for growth.

#MeetTheAuthor #BookSigning #LimitedSlots #July12th

**B2B Growth Hub Limited**

**Organiser Of Meet John Attridge and Get a Signed Copy of “Business Blunders and Bloody Ideas”!**

**Organiser Details:**

B2B Growth Hub is a unique corporate and business services provider, offering a one stop solution for all the key business growth needs for businesses in our community. We are Business connectors and help business on 4 fronts. We offer Business support and advice, Workshop and events, Support with Funding options and Access to business our community. We help aspiring business people grow their business as per their needs and help them reach their business goals in short and mid term. We are a community based business. Our mission is to help our clients grow their businesses using our digital marketplace. At B2B Growth Hub we have discovered a simple and better way for businesses to gain more customers, increase sales and improve cashflow.

We offer many tools to local businesses such as an online digital marketplace, free and premium advertising, marketing and promotional media, optimised lead generation tools, business speed networking events, trade shows, award nights, PR & business growth services, and last but not least, growth management strategies and business planning sessions

We help start-ups, scale-ups and established businesses to grow by using both traditional and modern tools and strategies. A comprehensive growth strategy increases a company's bottom line, produces an attractive return on investment (ROI), leverages the company's value, builds a new critical capability, as well as improves the business's strategic positioning.